



Malorie Gorman

Graphic Designer

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EXPERIENCE

East Stroudsburg University, East Stroudsburg, PA – Social Media Specialist

January 2020 - PRESENT

Manage and specialize in Social media pages for a variety of pages, including New Mind Design and Art + Design Department social media accounts. Of which I also examine analytics and focus on how to bring more traffic to said pages.

New Mind Design, East Stroudsburg, PA – Director & Designer

January 2020 - September 2021

Accepted and designed a variety of work throughout the East Stroudsburg area. Also, lead a team of designers through various jobs. I also aided in finding jobs and organizing for the clients and team. Teamwork was also very essential in the design and directing process

Kalahari Resorts & Conventions, Pocono Manor, PA – Food Server

April 2017 - Present

Provide exceptional and personalized experiences with guests that enter the resort. I have also learned the importance of detail, the ability to multitask, and customer service. Teamwork is also something to be learned from this position.

Freelance Graphic Design, Remote – Graphic Designer

December 2016 - Present

Used local and online resources (such as Upwork, Fiverr, Freelance.com) to find clients and to design what the client may need.

EDUCATION

East Stroudsburg University of Pennsylvania, East Stroudsburg, PA – (BFA) Art + Design

January 2019 - December 2021

Art + Design- Graphic Design - GPA: 3.92

Northampton Community College, Bethlehem, PA – (AAS) Communication Design

August 2017 - May 2018

Communication Design: New Media

SKILLS

- Adobe Creative Suite
- Microsoft Office Suite
- Google Docs
- HTML/CSS
- Graphic Design
- Typography
- Print Design
- Layout Design
- Logo Design
- Photography
- Fine Arts
- 3D modeling/CAD
- Solidworks
- Social Media Management
- Web page layouts
- WIX & WordPress
- Loomly

AWARDS

Cecilia S. Cohen Art Endowed Scholarship

Demonstration of high levels of proficiency in the arts.

Dr. Irene Mitchel 'Three Sisters Endowed Art Scholarship' in memory of Helen Mitchel Stetz and Mary Mitchel Kurello

Demonstration of high levels of proficiency in Fine Arts & Art History

Lehigh Carbon Community College, Schnecksville, PA – (AA) Graphic Design

August 2016 - May 2016

Graphic Design (AA)

PROJECTS

S.U.R.E. AR Development – May 2021-Present

Currently studying and understanding the concept of Augmented Reality (AR) and how we can utilize its features and implement them into our daily lives. Currently, we are designing a feature for D.I.Y. businesses (such as Home Depot, Lowes, etc.) to not only test different furniture and paint in one's space, but to also navigate through the stores to effectively find what the user needs.

Art + Design Department's Senior Show 2021 - April 2021

Conceptualized and created the theme for the Art + Design Department's Senior Show for the class of Spring 2021. I focused on the concept and the page layouts for the students book of which features their best works

LANGUAGES

English

